Robert C. Wolcott, Ph.D. Founder & Executive Director, Kellogg Innovation Network (KIN) Senior Lecturer, Entrepreneurship & Innovation Center for Research in Technology & Innovation (CRTI) Kellogg School of Management www.kellogg.northwestern.edu

Partner Clareo Partners LLC www.clareopartners.com

Wolcott is Co-Founder & Executive Director of the **Kellogg Innovation Network (KIN)** and a member of the faculty of the Kellogg School of Management, Northwestern University. He teaches corporate innovation and entrepreneurship for Kellogg in Evanston, Miami and Hong Kong (with HKUST), and is formerly a visiting professor at the Keio Business School (Japan). He also serves on the advisory boards of Nordic Innovation for the Nordic Council, Oslo, Norway, and GE's Innovation Accelerator.

His book with Dr. Michael Lippitz, <u>Grow From Within: Mastering Corporate Entrepreneurship and Innovation</u> (McGraw-Hill, 2010) shares a decade of research regarding the emerging approaches companies use to take innovation from idea to market at scale and has been published in Chinese and Japanese. Wolcott's work has appeared in <u>MIT Sloan Management Review</u>, <u>The Wall Street Journal</u>, <u>Advertising Age</u>, <u>Business Week</u>, <u>The Financial Times</u> (European Edition), <u>The New York Times</u> and numerous overseas publications. He is a frequent speaker at events worldwide.

In 2003, Wolcott founded the Kellogg Innovation Network (KIN), a network of senior executives dedicated to driving sustainable innovation. The KIN's annual summit, KIN Global, takes place in late spring and includes leaders from around the world from business, government, academia, non-profits and the arts who collaborate around issues of significance for their organizations and for humanity (www.kinglobal.org). Wolcott also cofounded Clareo Partners LLC, a strategy consultancy specializing in new business creation and growth (www.clareopartners.com). Subsidiary Clareo Capital owns equity in social enterprises such as crowd funding leader IndieGoGo (www.indieGoGo.com), student loan innovator Lumni (www.lumni.net), and healthcare app and data provider SA Ignite (www.saignite.com).

Wolcott received a BA, European and Chinese History; and an MS and Ph.D., Industrial Engineering & Management Science, Northwestern University, Evanston, Illinois.